

Information communicated by Member States regarding State aid granted under Commission Regulation (EU) No 651/2014 of 17 June 2014 declaring certain categories of aid compatible with the internal market in application of Articles 107 and 108 of the Treaty (Text with EEA relevance)

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| Aid number                                   | SA.119540   |  |
| Member State                                 | Malta   |  |
| Member State reference number                |   |  |
| Region                                       | Malta   |  |
| Name and address of the granting authority   | Measures and Support Division<br>The Oaks Business Centre, Block B, Farsons Street Street,<br>Hamrun  |  |
| Title (title and/or name of the beneficiary) | Marketing Strategy for Micro & Small Enterprises  |  |
| Legal basis                                  | SFC2021 Programme 2021- 2027 'Towards a smarter, well connected and resilient economy, a greener environment and an integrated society' approved by Commission Implementing Decision C (2022) 7641 Final dated 21 October 2022.   |  |
| Type of measure                              | Scheme  |  |
| Amendment of an existing aid measure         |   |  |
| Duration                                     | 21.5.2025 - 31.12.2026  |  |
| Economic sectors                             | SECTION B – MINING AND QUARRYING, Manufacture of food products, Manufacture of beverages, Manufacture of textiles, Manufacture of wearing apparel, Manufacture of leather and related products of other materials, Manufacture of wood and of products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials, Manufacture of paper and paper products, Printing and reproduction of recorded media, Manufacture of coke and refined petroleum products, Manufacture of chemicals and chemical products, Manufacture of basic pharmaceutical products and pharmaceutical preparations, Manufacture of rubber and plastic products, Manufacture of other non-metallic mineral products, Manufacture of fabricated metal products, except machinery and equipment, Manufacture of computer, electronic and optical products, Manufacture of electrical equipment, Manufacture of machinery and equipment n.e.c., Repair, maintenance and installation of machinery and equipment, SECTION E – WATER SUPPLY; SEWERAGE, WASTE MANAGEMENT AND REMEDIATION ACTIVITIES, SECTION F – CONSTRUCTION, Wholesale on a fee or contract basis, Wholesale of agricultural raw materials and live animals, Wholesale of fruit and vegetables, Wholesale of meat, meat products, fish and fish products, Wholesale of dairy products, eggs and edible oils and fats, Wholesale of beverages, Wholesale of sugar, chocolate and sugar confectionery, Wholesale of coffee, tea, cocoa and spices, Wholesale of other food, Non-specialised wholesale of food, beverages and tobacco, Wholesale of household goods, Wholesale of information and communication equipment, Wholesale of other machinery, equipment and supplies, Wholesale of motor vehicles, motorcycles and related parts and accessories, Other specialised wholesale, Non-specialised wholesale trade, Non- |  |

specialised retail sale, Retail sale of fruit and vegetables, Retail sale of meat and meat products, Retail sale of fish, crustaceans and molluscs, Retail sale of bread, cake and confectionery, Retail sale of beverages, Retail sale of other food, Retail sale of automotive fuel, Retail sale of information and communication equipment, Retail sale of other household equipment, Retail sale of cultural and recreation goods, Retail sale of other goods, except motor vehicles and motorcycles, Retail sale of motor vehicles, motorcycles and related parts and accessories, Intermediation service activities for retail sale, SECTION H – TRANSPORTATION AND STORAGE, SECTION I – ACCOMMODATION AND FOOD SERVICE ACTIVITIES, SECTION J – PUBLISHING, BROADCASTING, AND CONTENT PRODUCTION AND DISTRIBUTION ACTIVITIES, SECTION K – TELECOMMUNICATION, COMPUTER PROGRAMMING, CONSULTING, COMPUTING INFRASTRUCTURE AND OTHER INFORMATION SERVICE ACTIVITIES, SECTION L – FINANCIAL AND INSURANCE ACTIVITIES, SECTION M – REAL ESTATE ACTIVITIES, SECTION N – PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES, SECTION O – ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES, SECTION Q – EDUCATION, SECTION R – HUMAN HEALTH AND SOCIAL WORK ACTIVITIES, Arts creation and performing arts activities, Libraries, archives, museums and other cultural activities, Sports activities and amusement and recreation activities, SECTION T – OTHER SERVICE ACTIVITIES, SECTION U – ACTIVITIES OF HOUSEHOLDS AS EMPLOYERS AND UNDIFFERENTIATED GOODS – AND SERVICE-PRODUCING ACTIVITIES OF HOUSEHOLDS FOR OWN USE, SECTION V – ACTIVITIES OF EXTRATERRITORIAL ORGANISATIONS AND BODIES

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|--------------------------------------|--|
| Type of beneficiary                  | Small and medium-sized enterprises               |
| Budget                               | Annual budget: 250 000 EUR                       |
| For guarantees                       | 0 EUR  |
| Form of aid                          | Direct grant/ Interest rate subsidy              |
| Reference to the Commission decision |  |
| If co-financed by Community funds    | European Regional Development Fund - 300 000 EUR |

| Objectives   | Maximum aid intensity in % or<br>Maximum aid amount in national<br>currency | SME-bonuses in % |
|--|---|------------------|
| Aid for consultancy in favour of SMEs<br>(Art. 18) | 50  |                  |
| Aid for start-ups (Art. 22)                        | 150,000   |                  |

Web link to the full text of the aid measure  
<https://fondi.eu/what-funding-is-available/marketing-strategy-for-smes/>, -